



EASE TECHNICAL CONSULTING

# website & app dev

## SERVICE PACKAGES

BRISBANE, QLD, AUSTRALIA

EASETECHNICAL.COM.AU

[click to view](#)

### BASIC WEBSITE

Consistent content, scheduled and managed for you.

### CUSTOM WEBSITE

Short-form video, scripted, edited, and posted.

### WEBSITE ADD-ONS

Add what you need, skip what you don't.

### APP DEVELOPMENT

Thought leadership and lead generation done right.



## WE'RE EASE TECHNICAL CONSULTING

We're the team you actually wanted.

Most small businesses end up managing three or four different vendors for tech and marketing — and none of them talk to each other. Something breaks, nobody knows whose problem it is. A campaign needs a landing page, and suddenly you're the one coordinating between your developer and your marketer.

We fix that.

**Ease Technical Consulting** is a Brisbane-based team covering IT, websites, social media, email marketing, accounting, systems, and public relations. One team across all of it. Things get done, you stay in the loop, and nothing falls through the cracks.

We make it simple, fast, and efficient. So you can get back to running your business — *with ease*.

# who we are

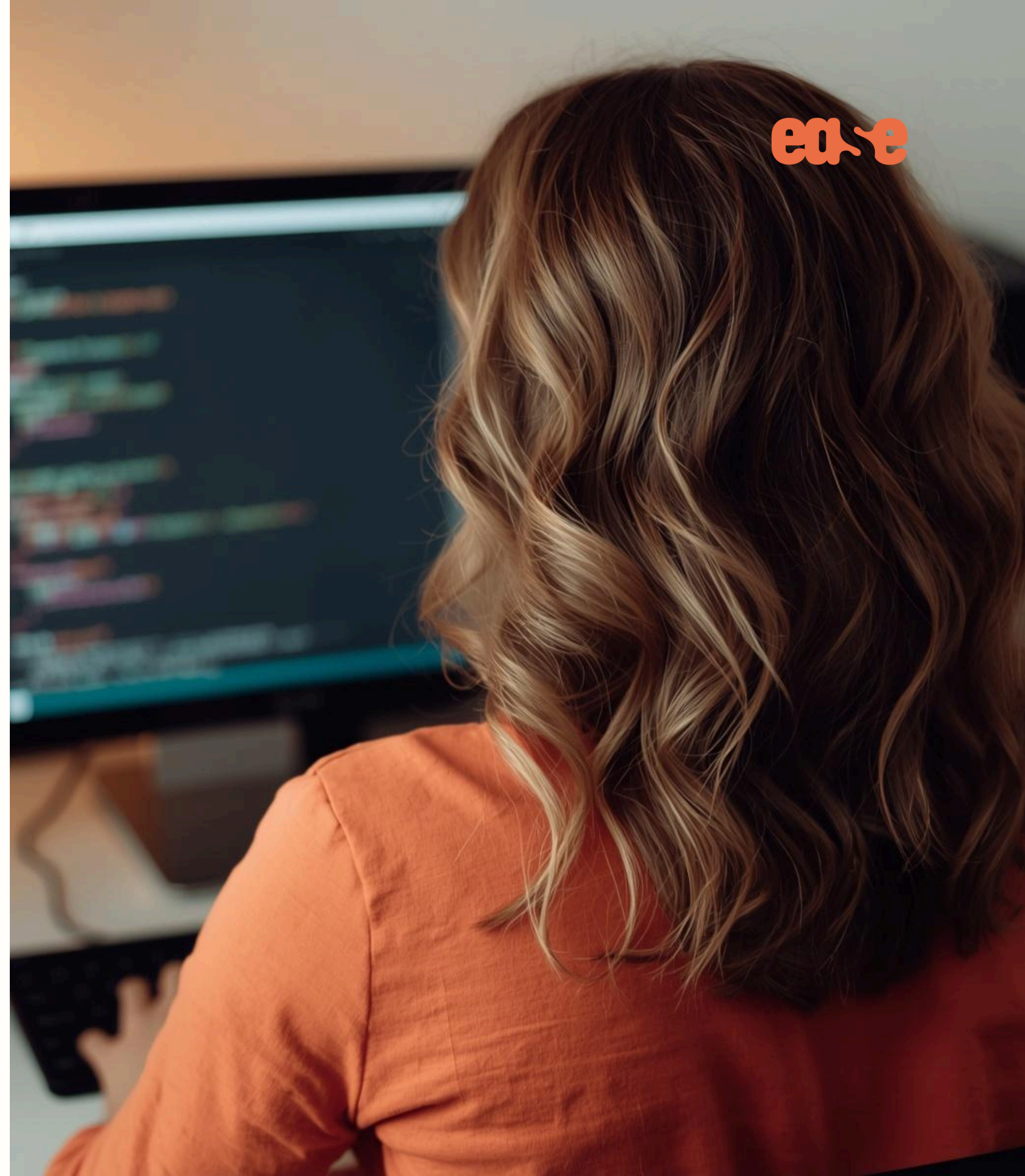
# about our service

## YOUR DIGITAL FOUNDATION, BUILT TO CONVERT.

Your digital presence is your hardest-working team member — available 24/7, handling enquiries, building trust, and converting browsers into clients.

**Ease Technical Consulting** builds websites and apps that are clean, fast, and built to do a job. No unnecessary complexity. Just a product that represents your business well and gets results.

Whether you need a website, a mobile app, or both — we scope it to fit what your business actually needs right now.



# our process



## STEP 1

### YOU TELL US WHAT YOU NEED

Fill in our short questionnaire. Tell us about your business, your goals, and what's not working. No lengthy briefs or video calls required.

## STEP 2

### WE SCOPE AND CONFIRM

We come back with a clear proposal — what's included, the timeline, and the price. Everything confirmed in writing before work starts.

## STEP 3

### WE GET TO WORK

Work is delivered in stages with your approval at each step. Nothing goes live without your sign-off.

## STEP 4

### YOU STAY IN THE LOOP

Regular updates, monthly reports where applicable, and a direct line to your Ease contact throughout.

# Website Design & Development

*Wix · Squarespace · WordPress · Webflow*

A professional site built to your brief and handed over ready to use — no back and forth with designers & developers.

CHOOSE YOUR PLAN



# website design & dev

## BASIC WEBSITE

Built on	Pages	What's Included	Timeline	Starts at
Wix, Squarespace, or similar platforms	Up to 5	<ul style="list-style-type: none"><li>• Template design with your brand applied</li><li>• Up to 5 pages built + mobile optimised</li><li>• Contact form, basic SEO, sitemap</li><li>• 30-day post-launch support</li><li>• Handover walkthrough</li></ul>	2–3 weeks	A\$ 1,200

### WHAT WE NEED FROM YOU

- Brand assets — logo, colours, fonts
- Copy for all pages (or add copywriting to your package)
- Images — product, team, location photos
- Examples of sites you like for design direction
- Domain and hosting access

CHOOSE YOUR PLAN



# website design & dev

## CUSTOM WEBSITE

Built on	Pages	What's Included	Timeline	Starts at
Wordpress, Webflow, or similar platforms	Up to 10	<ul style="list-style-type: none"><li>• Everything in Basic</li><li>• Fully custom design from scratch</li><li>• Up to 10 pages</li><li>• Advanced SEO + Google Search Console setup, Core Web Vitals check</li><li>• Blog, booking integration, custom animations</li><li>• 301 redirects for migrations</li></ul>	4–8 weeks	A\$ 2,500

### WHAT WE NEED FROM YOU

- Brand assets — logo, colours, fonts
- Copy for all pages (or add copywriting to your package)
- Images — product, team, location photos
- Examples of sites you like for design direction
- Domain and hosting access

CHOOSE YOUR PLAN



# website design & dev

## COMMON ADD-ONS

Add-on	What's Included	Starts at
<b>Extra pages</b>	Additional pages beyond the included amount.	A\$ 130/hr
<b>E-commerce setup</b>	Product pages, cart, checkout, payment gateway.	A\$ 400
<b>Copywriting</b>	Page copy written by Ease — brand voice, search engine optimized.	A\$ 130/hr
<b>Ongoing maintenance</b>	Monthly updates, backups, plugin updates, minor edits.	A\$ 200/mo

# App Development

*iOS · Android · Web Apps*

Your app scoped, built, and delivered — so you have a product that works the way your business needs it to.

MINIMUM ENGAGEMENT



# app development

Project Details	
<b>Platforms</b>	iOS, Android, or web app (or cross-platform)
<b>Discovery &amp; scoping</b>	Requirements gathering, user flow mapping, tech stack recommendation
<b>Design</b>	UI/UX wireframes and design mockups for approval before build
<b>Development</b>	Full build based on agreed scope — frontend, backend, and integrations
<b>Testing</b>	QA testing across devices and use cases before launch
<b>Launch support</b>	App store submission or deployment assistance & post-launch support
<b>Rate &amp; Timeline</b>	Quoted per project

## WHAT WE NEED FROM YOU

- A brief on what the app needs to do and who it's for
- Any existing brand assets — logo, colours, fonts
- Examples of apps you like for design direction
- Confirmation of target platform (iOS, Android, web, or all three)
- Availability for a scoping call before proposal is issued

# what else we do

Web & App Development is one part of what **Ease Technical Consulting** handles.

If your business needs support beyond this, we're set up for that too.



## ONGOING SUPPORT PLANS

Get things done without the overhead. Hourly, weekly, or monthly plans that cover all services.

## IT & SYSTEMS MANAGEMENT

Setup, monitoring, security, 365/Google Admin, and 24/7 critical response.

## SYSTEMS & OPERATIONS SETUP

Run smoother with your CRM, automations, and SOPs set up and connected.

## ACCOUNTING & BOOKKEEPING

Know your numbers. Xero reconciliation, BAS, payroll, P&L, and cash flow forecasting.

## PUBLIC RELATIONS

Grow your media presence with releases written, distributed, and tracked monthly.

## EMAIL MARKETING

Campaigns written, designed, and sent monthly to nurture your audience.

## SOCIAL MEDIA MANAGEMENT & ADS

Content created, scheduled, and managed across FB, IG, TikTok, and LinkedIn.

[SEE ALL OUR PACKAGES](#)

# why choose ease



## WHAT WORKING WITH EASE LOOKS LIKE:

- ✓ One team across multiple disciplines — no juggling separate vendors
- ✓ Clear proposals before any work starts — no bill shock
- ✓ Your approval at every stage — nothing goes live without sign-off
- ✓ Direct contact with the person doing the work — not an account manager
- ✓ No lock-in contracts — stay because the work is good, not because you're tied in
- ✓ Based in Brisbane, working across Australia

We're built for small businesses that want things done properly without the overhead of a large agency.



LET'S TALK!

ready to get  
started?

Tell us what you need and we'll come back with a clear scope and price.

Website: [easetechnical.com.au](https://easetechnical.com.au)

Point of Contact: **Emma Sciberras** | Executive Director

Email address: [emma@easetechnical.com.au](mailto:emma@easetechnical.com.au)