

# ease

EASE TECHNICAL CONSULTING

# systems & operations

SERVICE PACKAGES

BRISBANE, QLD, AUSTRALIA

EASETECHNICAL.COM.AU

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**SYSTEMS & OPS PLAN**

Your tools set up, connected, and ready to run.



## WE'RE EASE TECHNICAL CONSULTING

We're the team you actually wanted.

Most small businesses end up managing three or four different vendors for tech and marketing — and none of them talk to each other. Something breaks, nobody knows whose problem it is. A campaign needs a landing page, and suddenly you're the one coordinating between your developer and your marketer.

We fix that.

**Ease Technical Consulting** is a Brisbane-based team covering IT, websites, social media, email marketing, accounting, systems, and public relations. One team across all of it. Things get done, you stay in the loop, and nothing falls through the cracks.

We make it simple, fast, and efficient. So you can get back to running your business — *with ease*.

# who we are

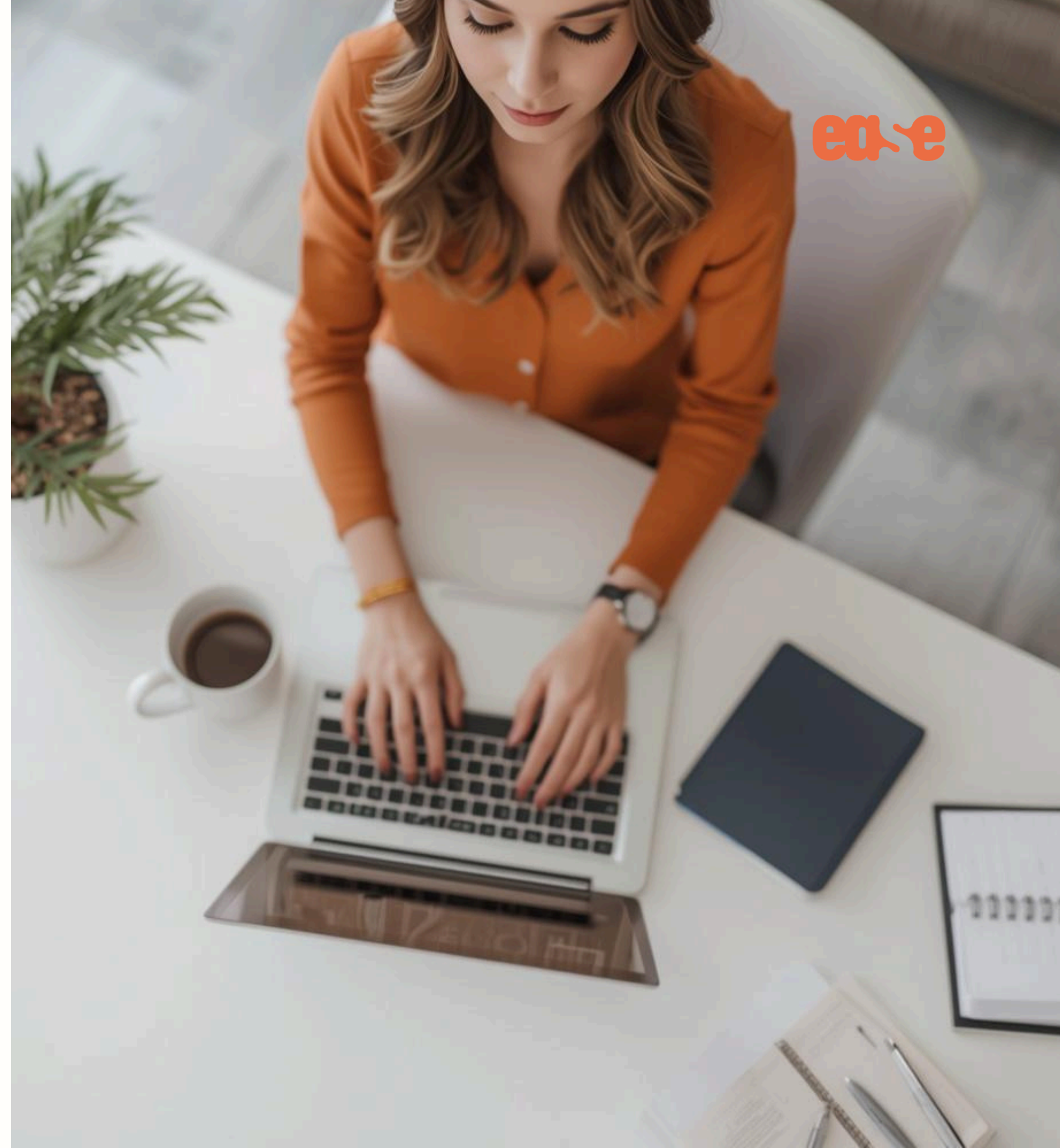
# about our service

## STOP RUNNING YOUR BUSINESS ON WORKAROUNDS.

Scattered tools, manual processes, and systems that don't talk to each other cost more time than most business owners realise.

**Ease Technical Consulting** audits what you have, recommends what you actually need, and builds it properly. CRMs, project management, booking systems, workflows — set up once, documented clearly, and handed over so your team can run with it.

We don't oversell complexity. If a simpler setup works better for your business, that's what we'll build.



# our process



## STEP 1

### YOU TELL US WHAT YOU NEED

Fill in our short questionnaire. Tell us about your business, your goals, and what's not working. No lengthy briefs or video calls required.

## STEP 2

### WE SCOPE AND CONFIRM

We come back with a clear proposal — what's included, the timeline, and the price. Everything confirmed in writing before work starts.

## STEP 3

### WE GET TO WORK

Work is delivered in stages with your approval at each step. Nothing goes live without your sign-off.

## STEP 4

### YOU STAY IN THE LOOP

Regular updates, monthly reports where applicable, and a direct line to your Ease contact throughout.

# Systems & Operations

*CRM · Automations · SOPs · Project Management*

One project to get your tools connected and your processes documented — so your team can run without you in every loop.

## CHOOSE YOUR PLAN



# systems & operations

Scope	What's Included	Timeline	Starts at
<b>Single system setup</b>	One tool set up end to end — CRM, booking, PM tool, or similar	1–2 weeks	A\$ 650
<b>Full systems audit</b>	Review of your tools, gaps, and processes. Written report + recommendations	2–3 days	A\$ 400
<b>Full setup (3+ systems)</b>	Three or more systems connected, with handover documentation	3–6 weeks	A\$ 2,000
<b>SOP documentation</b>	Step-by-step process documents your team can follow independently	1 week/process	A\$ 400/process
<b>Ongoing maintenance</b>	Monthly check-ins and minor updates post-launch	Ongoing	A\$ 200/mo

### WHAT WE NEED FROM YOU

- Login access to all tools involved
- A brief on what's not working and what the end result should look like
- Sign-off at each milestone before work continues

# what else we do

Web & App Development is one part of what **Ease Technical Consulting** handles.

If your business needs support beyond this, we're set up for that too.



## ONGOING SUPPORT PLANS

Get things done without the overhead. Hourly, weekly, or monthly plans that cover all services.

## IT & SYSTEMS MANAGEMENT

Setup, monitoring, security, 365/Google Admin, and 24/7 critical response.

## ACCOUNTING & BOOKKEEPING

Know your numbers. Xero reconciliation, BAS, payroll, P&L, and cash flow forecasting.

## WEBSITE DESIGN & DEVELOPMENT

A site that works as hard as you do, built on Wix, Squarespace, WordPress, or Webflow.

## APP DEVELOPMENT

Your idea built into a working product — iOS, Android, or web, scoped and delivered to brief.

## PUBLIC RELATIONS

Grow your media presence with releases written, distributed, and tracked monthly.

## EMAIL MARKETING

Campaigns written, designed, and sent monthly to nurture your audience.

## SOCIAL MEDIA MANAGEMENT & ADS

Content created, scheduled, and managed across FB, IG, TikTok, and LinkedIn.

[SEE ALL OUR PACKAGES](#)

# why choose ease



## WHAT WORKING WITH EASE LOOKS LIKE:

- ✓ One team across multiple disciplines — no juggling separate vendors
- ✓ Clear proposals before any work starts — no bill shock
- ✓ Your approval at every stage — nothing goes live without sign-off
- ✓ Direct contact with the person doing the work — not an account manager
- ✓ No lock-in contracts — stay because the work is good, not because you're tied in
- ✓ Based in Brisbane, working across Australia

We're built for small businesses that want things done properly without the overhead of a large agency.



LET'S TALK!

ready to get  
started?

Tell us what you need and we'll come back with a clear scope and price.

Website: [easetechnical.com.au](https://easetechnical.com.au)

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