



EASE TECHNICAL CONSULTING

public relations

SERVICE PACKAGES

BRISBANE, QLD, AUSTRALIA

EASETECHNICAL.COM.AU

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PR PLANS

Media coverage, built and managed for you.

PR ADD-ONS

Extra releases and monitoring, when you need them.



WE'RE EASE TECHNICAL CONSULTING

We're the team you actually wanted.

Most small businesses end up managing three or four different vendors for tech and marketing — and none of them talk to each other. Something breaks, nobody knows whose problem it is. A campaign needs a landing page, and suddenly you're the one coordinating between your developer and your marketer.

We fix that.

Ease Technical Consulting is a Brisbane-based team covering IT, websites, social media, email marketing, accounting, systems, and public relations. One team across all of it. Things get done, you stay in the loop, and nothing falls through the cracks.

We make it simple, fast, and efficient. So you can get back to running your business — *with ease*.

who we are

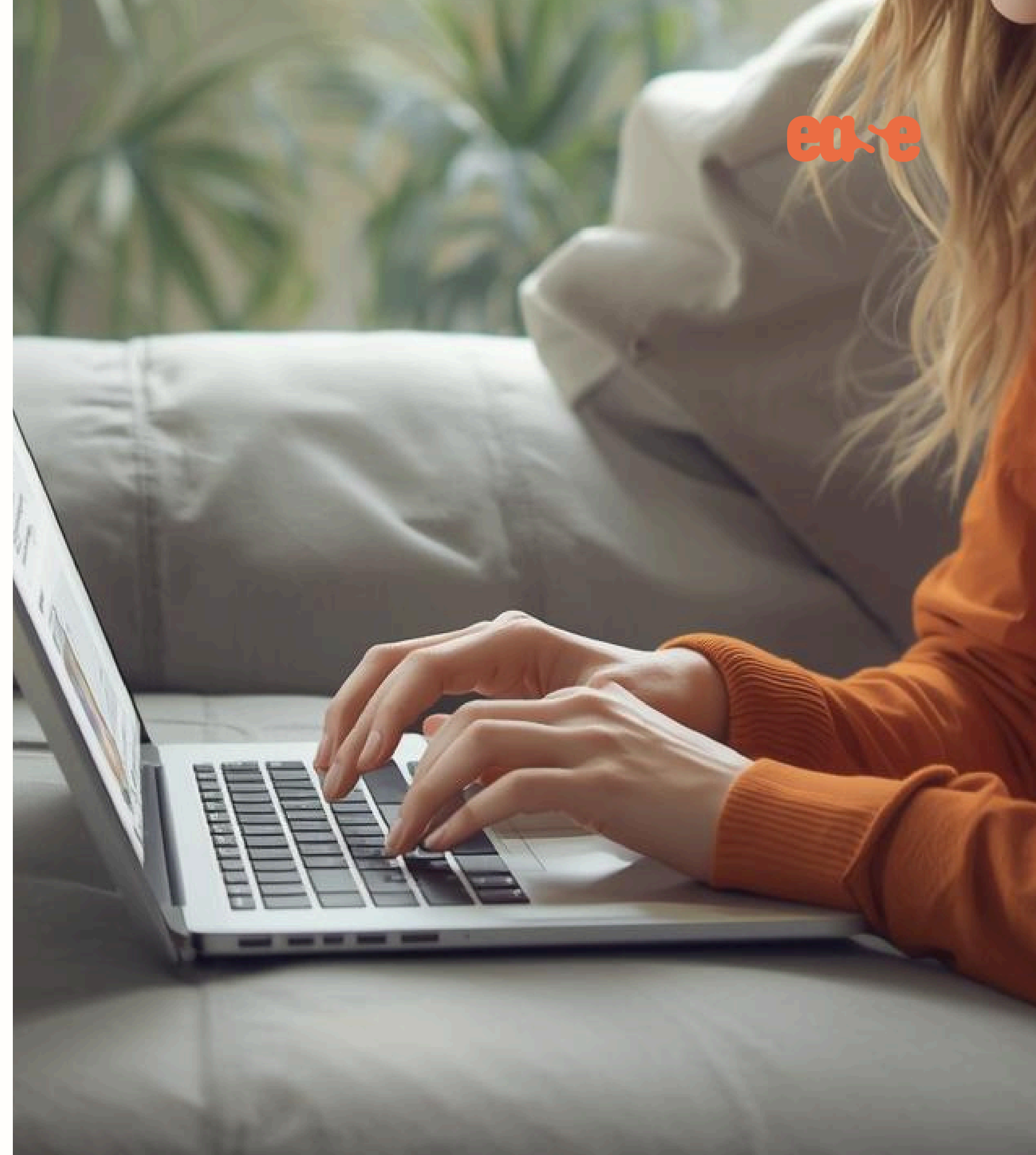
about our service

GET YOUR BUSINESS IN FRONT OF THE RIGHT PEOPLE.

What gets written about your business matters — and most businesses leave their reputation entirely to chance.

Ease Technical Consulting builds and manages your media presence. We write releases worth publishing, get them in front of the right journalists and outlets, and make sure your business is positioned as the credible, established player it is.

From regular media coverage to crisis management — we protect and build your reputation with intention.



our process



STEP 1

YOU TELL US WHAT YOU NEED

Fill in our short questionnaire. Tell us about your business, your goals, and what's not working. No lengthy briefs or video calls required.

STEP 2

WE SCOPE AND CONFIRM

We come back with a clear proposal — what's included, the timeline, and the price. Everything confirmed in writing before work starts.

STEP 3

WE GET TO WORK

Work is delivered in stages with your approval at each step. Nothing goes live without your sign-off.

STEP 4

YOU STAY IN THE LOOP

Regular updates, monthly reports where applicable, and a direct line to your Ease contact throughout.

Public Relations

Media Releases · Distribution · Monitoring · Crisis Management

A growing media presence built month by month — releases written, sent, and tracked so your name keeps showing up.

CHOOSE YOUR PLAN

public relations



Plan	Releases / Month	What's Included	Starts at
Presence	1	Release written, designed, distributed, and tracked	A\$ 800/mo
Authority	2	Everything in Presence + monthly media monitoring report	A\$ 1,400/mo
Dominance	4	Everything in Authority + crisis management on-call, crisis readiness documentation	A\$ 2,200/mo

WHAT WE NEED FROM YOU

- A briefing on your business and the stories worth telling
- Monthly input on announcements or news worth pitching
- Sign-off on all releases before distribution

CHOOSE YOUR PLAN



public relations

COMMON ADD-ONS

Add-on	What's Included	Starts at
Award application writing	Research and write award submissions aligned to judging criteria.	A\$ 125/hr
Emergency crisis response	Rapid response for unexpected media situations.	A\$ 125/hr
Speech writing	Speeches for events, launches, keynotes. With speaker notes.	A\$ 400
Event PR	PR strategy and outreach for launches, openings, or industry events.	A\$ 600

what else we do

Web & App Development is one part of what **Ease Technical Consulting** handles.

If your business needs support beyond this, we're set up for that too.



ONGOING SUPPORT PLANS

Get things done without the overhead. Hourly, weekly, or monthly plans that cover all services.

IT & SYSTEMS MANAGEMENT

Setup, monitoring, security, 365/Google Admin, and 24/7 critical response.

SYSTEMS & OPERATIONS SETUP

Run smoother with your CRM, automations, and SOPs set up and connected.

ACCOUNTING & BOOKKEEPING

Know your numbers. Xero reconciliation, BAS, payroll, P&L, and cash flow forecasting.

WEBSITE DESIGN & DEVELOPMENT

A site that works as hard as you do, built on Wix, Squarespace, WordPress, or Webflow.

APP DEVELOPMENT

Your idea built into a working product — iOS, Android, or web, scoped and delivered to brief.

EMAIL MARKETING

Campaigns written, designed, and sent monthly to nurture your audience.

SOCIAL MEDIA MANAGEMENT & ADS

Content created, scheduled, and managed across FB, IG, TikTok, and LinkedIn.

[SEE ALL OUR PACKAGES](#)

why choose ease



WHAT WORKING WITH EASE LOOKS LIKE:

- ✓ One team across multiple disciplines — no juggling separate vendors
- ✓ Clear proposals before any work starts — no bill shock
- ✓ Your approval at every stage — nothing goes live without sign-off
- ✓ Direct contact with the person doing the work — not an account manager
- ✓ No lock-in contracts — stay because the work is good, not because you're tied in
- ✓ Based in Brisbane, working across Australia

We're built for small businesses that want things done properly without the overhead of a large agency.



LET'S TALK!

ready to get
started?

Tell us what you need and we'll come back with a clear scope and price.

Website: easetechnical.com.au

Point of Contact: **Emma Sciberras** | Executive Director

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